

Global Trax-One – Privacy Policy for Communications and Text Messages

Effective Date: 1/1/2025

1. Information We Collect

Contact Information: Phone numbers, email addresses, names, and company details you provide.

Communication Data: Records of messages, email interactions, and communication preferences.

Technical Data: Carrier information, device details, and delivery status.

2. Opt-In and Opt-Out

Opt-In: You may opt in through online registration forms, service agreements, or other methods where you provide your contact details.

Opt-Out: You may opt out of marketing text messages at any time by replying STOP to any message, or by following the unsubscribe instructions provided in emails. You may still receive essential service or transactional communications even after opting out of marketing messages.

Text messaging originator opt-in data and consent will not be shared with any third parties, excluding aggregators and providers of the Text Message services.

3. Sharing of Information

We do not sell your personal information. We may share limited data with:

- Service Providers: Vendors who assist with sending communications or managing customer databases.
- Legal Authorities: When required by law, regulation, or to protect our rights.

4. Data Security

We implement reasonable safeguards such as encryption, access controls, and monitoring to protect your information. However, no method of transmission is completely secure.

5. Data Retention

We retain communication records only as long as necessary for business, legal, or compliance purposes. Data is securely deleted or anonymized once no longer needed.

6. Your Rights and Choices

Opt-Out: You may opt out of marketing text messages at any time by replying STOP.

Access and Correction: You may request access to or correction of your information by contacting us directly.

7. Children's Privacy

Our communications are not intended for individuals under 13. We do not knowingly collect information from children.

8. Updates to This Policy

We may revise this Privacy Policy from time to time. Updates will be effective when posted or communicated.

9. Contact Information

Global Trax-One – Privacy Officer
1331 Gemini St., Suite 201
Houston, TX 77058
Phone: 1-800-890-6450